

THE THESIS

30 years of building Brazilian real estate digitally. Now, the consolidation.

Three validated products. One operating layer. A founder behind Brazil's largest digital real estate case.

PRODUCT 1 - LIVE

AI Sales Agent

30,000

interactions/day

AI agent replacing real estate sales teams. Deployed at Brazil's largest homebuilder. USD 400K/year client savings. 20x capacity gain.

PRODUCT 2 - LIVE

Cross-Border Brokerage

USD 6M+

GMV intermediated

Qualified buyer flow connecting Brazilian capital to US, UAE, and beyond. ~100 partners, 6 countries, +33% YoY corridor growth.

PRODUCT 3 - STRUCTURED

RWA Liquidity Layer

USD 2T+

Brazilian mortgage TAM

Tokenization of private financing contracts in partnership with leading digital bank (50M+ clients). Outside public securities perimeter.

12 months

capital payback at year-1 EBITDA

IGNITION CAPITAL

USD 9M / yr

annualized revenue (24-month run-rate)

RUN-RATE TARGET

~14x

upside on equity (excl. token upside)

ON USD 144M VALUATION

TRACTION TODAY

Operational, with revenue.

| | |
|----------------------------|--------------------------------|
| AI Agent in production | 30,000 interactions/day |
| Documented client savings | USD 400,000/year |
| GMV intermediated | USD 6M+ cumulative |
| Active partners worldwide | ~100 (BR / US / UAE) |
| Production AI applications | 8 deployed |
| Founder capital invested | USD 1M+ since 2021 |

WHY THIS ROUND

Ignition capital, not survival capital.

- Year-1 EBITDA target covers the entire round
- Cap deliberately conservative — for traction phase
- Three products with documented or contracted revenue
- Anchor partners in builder + bank already in place
- Founder USD 1M+ already invested since 2021
- Next round priced higher with proof in hand

FOUNDER

Gleisson Herit — 30 years executing in parallel

Architect of Brazil's largest digital real estate case (MRV). 1,000+ companies served. USD 1M+ already invested in Glemo.